



For our company we are looking for a committed

Product Manager Biopolymer Substrates (m/f/d)

Support our growth

We are Klasmann-Deilmann. Our team of +1,000 employees worldwide generates +275 million EUR in annual sales in +100 sales markets. We stand for the quality, innovation and sustainability of a global market leader. Our growing media create growth for billions of plants and thus ensure healthy nutrition for the growing world population. We are looking for the optimal reinforcement for our vision of a green planet. Together with Maan Biobased, producer of the Growcoon, we are taking the next step and are now bringing growing media 100% based on biopolymers to the market. This highly innovative development is patent pending.

Exciting tasks

- Manage Market launch and distribution of our newly developed biopolymer substrates in horticultural markets worldwide
- Support our KD sales subsidiaries and partners to acquire key customers
- You are familiar with certificates and standards around biopolymers and biodegradability
- Being a sparring partner for high-end cultivation system operators (hydroponics, vertical farming) and understand their needs
- Be the Interface between marketing, global sales, production, R&D, and our technical consultants
- Evaluate market potentials and potential target groups
- Prepare strategic decision documents including relevant market data and analyses
- Monitor and report sales performance and deliver business plans
- Be the contact person for our development partner and customers and participate in the continuous development of the product

Develop your strengths

- Degree in the field of horticulture or agricultural sciences
- Professional experience in sales or product management of horticultural products
- High level of commitment, product ownership, reliable work ethic and flexibility
- Strong organizational, team-player and communication skills
- Very good command of written and spoken English
- Willingness to travel

Apply now

If you want to make a difference with fresh impulses, then you've come to the right place. We look forward to receiving your application! Use our online application portal at www.klasmann-deilmann.com/en/careers/joblist/ or send your complete application documents to: personal@klasmann-deilmann.com



we make it grow