



**K**<sup>®</sup> SUBSTRATES  
Florabella<sup>®</sup>

For your home  
and garden plants

Florabella quality potting soils  
by Klasmann-Deilmann



*we make it grow*



**Florabella®**

**Quality potting soils by Klasmann-Deilmann  
since 1957**



Foliage plants



Flowers



Fruit, vegetables  
& herbs



Garden

## **Florabella quality potting soils**

### **For healthy plants and magnificent gardens**

Many factors play a role on the road to healthy and long lasting plants. Firstly, the quality of the plants is in itself of the utmost importance. Furthermore, each plant depends on the right care. They require a suitable environment, the right light conditions, appropriate additions of fertiliser and adapted irrigation.

Florabella helps hobby gardeners with the care of their plants. No matter whether these are flowers, foliage plants, fruit plants, vegetables or herbs - our quality potting soils ensure good growth of all plants in garden and home.

Florabella is only available from quality retailers.

## *Our Florabella quality potting soils*

- guarantee an ideal water storage to prevent plants from drying out
- drain well and thus prevent waterlogging
- provide roots with a good supply of air and satisfactory anchorage for healthy growth
- store nutrients and trace elements and release them progressively
- act as a buffer for irregular care, e. g. when irrigation and feeding run out of control
- retain their stable structure, even when affected by weather and irrigation





## **What are Florabella quality potting soils made of?**

### **Frozen through black peat**

The main characteristics of frozen through black peat is its high level of organic matter, its soil-like structure and its high water storage capacity.

### **White peat**

White peat has an airy structure, thus making it ideal for all plants with sensitive roots.

### **Constituents and additives**

The use of renewable raw materials (such as wood fibre and green compost), mineral nutrients, trace elements or clay creates specialist potting soils. These vary in structure, pH value, nutrient levels and clay content and are precisely designed to the needs of the respective plant.



Frozen through black peat



White peat



Constituents and additives





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Contents: 40 l

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### Potting Soil out of renewable resources

It is organically fertilised and contains all nutrients required for a healthy plant growth. The slow release process ensures that plants are supplied with nutrients exactly as required. Florabella Potting Soil out of renewable resources is ready for use and ideal for potting indoor and balcony plants and for the propagation of vegetables, such as tomatoes, cucumbers and peppers, in pots.



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Contents: 40 l

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### Organic Potting Soil

Organically fertilised potting soil with a high percentage of green compost and quality wood fibres – renewable native raw materials which are used as a peat substitute. Ideally suited for house and balcony plants and for growing vegetables (such as tomatoes, cucumbers and peppers) in pots.



Contents: 40 l

### Potting Soil "Plus" with slow-release fertiliser

Specially formulated potting soil with all the nutrients required for healthy plant growth. Florabella Potting Soil Plus also contains high-quality slow-release fertiliser that ensures plants are provided with essential nutrients during the first six months. Ideal for all flowering and foliage plants as well as for bedding and balcony plants.



Contents: 40 l

### Soil Conditioner

Rich, specially formulated growing medium with the full range of required nutrients for all planting work in the garden or for outdoor use in tubs and flowerpots.



Contents: 5 l, 10 l,  
20 l, 40 l, 70 l

### Potting Soil

All-purpose potting soil with high-absorption clay granules and high water-storage capacity. Good drainage guaranteed, easily wetttable. Contains all required nutrients for optimal plant growth.



### Herb and Seedling Substrate

Fine-textured special growing medium with a nutrient formula specially designed for sowing herbs, vegetables and ornamental plants, also suitable for pricking out seedlings.

Contents: 20 l



### Green Plant Soil

For potting foliage plants, palms and ferns. Valuable clay minerals and good drainage properties ensure continuous healthy plant development.

Contents: 20 l



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Contents: 5 l

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### Growing Medium for Orchids

Special potting soil for growing-on of orchids and other epiphytes. With high-quality pine bark for a loose, airy structure, preventing waterlogging and root rot.



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Contents: 40 l

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### Potting Soil for Roses

Specially formulated growing medium for soil improvement and mulching rose beds or planting in tubs. Contains valuable clay minerals and all required nutrients.



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Contents: 40 l,  
70 l

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### Ericaceous Plant Soil

Special growing medium for planting azaleas, rhododendrons and other ericaceous plants that prefer acid soils.



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Contents: 20 l,  
40 l

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### Pelargonium Potting Soil

Special growing medium with high clay content and maximum water storage capacity for pelargoniums, fuchsias and other flowering plants in tubs as well as outdoor flowers.





### Vegetable Soil

Special growing medium for growing vegetables such as tomatoes, peppers or cucumbers in pots and containers as well as for soil improvement in vegetable beds. Contains all required nutrients for optimal plant growth and a rich yield.

Contents: 20 l



### Cactus Soil

With a high proportion of minerals such as sand and volcanic stones for rapid water drainage; specially designed for cacti and succulents.

Contents: 5 l



### Ornamental Bark

High-quality decorative pine bark for elegant garden design. Versatile for a wide range of garden uses such as mulching for beds and plant tubs and creating garden paths.

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Contents: 60 l

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### Garden Peat

Ideal for general soil improvement for ericaceous plants such as rhododendrons, azaleas, heathers and conifers. The high content of valuable humus enhances healthy root formation and ensures that plants show a fast root development.

Contents: 70 l



### Cemetery Soil

Fine, ready-to-spread, deep-black covering soil for graves.

Contents: 20 l





● Sales markets

## ***Klasmann-Deilmann Group***

Klasmann-Deilmann is the leading corporate group in the international substrate industry, with numerous sales and production companies in Europe, Asia and America. All over the world, our growing media provide a vital basis for plant growth of vegetables, fruits, ornamental plants, trees and shrubs. They secure the success of our partners and customers who are active in the commercial horticulture sector. Our product portfolio includes growing media, white and black peat as raw materials, green compost and wood fibre.

Millions of hobby gardeners also benefit from our knowledge, and they use our Florabella potting soils, which guarantee healthy plants and magnificent gardens.

Furthermore, we are active in the field of renewable energy and resources. In so doing, we are placing our confidence in the expertise we have acquired over many decades in managing land on a large scale and in utilising biomass. Our short rotation forestry plantations already contribute to a climate-friendly energy supply especially in the Baltic.

ISO 9001, ISO 14001, ISO 14064 and Regeling Handels Potgronden (RHP) as well as our sustainability report in compliance with GRI Standards are among the benchmarks we use to gauge how seriously we take our responsibility for humankind, the environment and future generations.





*we make it grow*

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